



Sponsor Information

orlandocodecamp.com

Contact Us

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Andy Lech: andy.lech@onetug.net or 407-412-0189

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Event Overview

Code Camps are free, one day learning events for programming professionals and students with a focus on .NET and other related technologies. Code Camps are "grass roots" mini application platform developer conferences, free of charge to attendees and open to presenters of all stripes and experience.

Code Camps are:

- Community owned and run
- Always free to attend
- Community developed material
- Always on the weekend to not interfere with the work week

The Orlando .NET Code Camp is organized by the Orlando .NET User Group (onetug.net). Details of the event can be found at orlandocodecamp.com. Below outlines some of the highlights regarding contributors.

We have four goals for this event:

- Provides a first-class training experience for our attendees. Even though it will be free, we plan to make it as good as or better than a similar paid event.
- Provides a great networking experience for software professionals, vendors, and employers.
- Build our speaker pool. We've worked hard to get local speakers for the event. Mentorship is being offered for new speakers with assistance in preparing for the event.
- Build relationships with sponsors. The local user groups are funded entirely by donations and we hope that you will see them as a good venue for highlighting your products, services or just as a good place to look for .NET talent.

This is the 16th time this event will be held in Orlando. Prior to the pandemic the Orlando Code Camp hosted between 500 and 600 attendees and nearly 100 speakers. We believe there is a demand for more in-person events now more than ever. Building on the success of previous Code Camp events, our target audience is Software, IT, and Database professionals and managers working in the state of Florida. Traditionally, our attendees come from all experience levels ranging from beginning level to senior level positions.

We advertise via .NET user groups, SQL user groups, posts in several local blogs and mentions in newsletters of User Groups, Community Credit, PASS and MSDN Flash, Facebook, Twitter, and LinkedIn. We are also working with our personal contacts and asking our friends in the staffing community to help us get the word out.

Sponsorship Levels

	Bronze	Silver	Gold	Platinum
Logo in Code Camp program, emails, and website	✓	✓	✓	✓
Flyer & swag in attendee bags	✓	✓	✓	✓
May donate prizes for end of day raffle		✓	✓	✓
Sponsor booth in Common Area		✓	✓	✓
Logo on T-shirt back		✓	✓	✓
Speaking time during keynote			✓	✓
Invitation to Speaker Party				✓
Logo on banners and signs				✓
Jan 1 st and after (no discount)	\$600	\$1200	\$2250	\$3000
Dec 1 st to Dec 31 st (10% discount)	\$540	\$1080	\$2025	\$2700
Until Nov 30 th (20% discount)	\$480	\$960	\$1800	\$2400

Additional Sponsorship Opportunities

You may opt for sponsoring specific parts of the event. In cases where sponsorship level is included, sponsors may opt to increase their level by providing the difference. [These sponsorship levels](#) are subject to the same discount of 20 % by Nov 30th, 10% by Dec 31st.

Level	Benefits	Cost
Lunch Sponsor	<ul style="list-style-type: none"> Platinum sponsorship benefits included Visible sign in lunch area Can hand out business card or swag with every lunch box 	\$3500
Speaker Party Sponsor	<ul style="list-style-type: none"> Gold sponsorship benefits included Can display banner during speaker party Can exclusively hand out swag at speaker party 	\$2750
Attendee Party Sponsor	<ul style="list-style-type: none"> Silver sponsorship benefits included Can display banner during attendee party Can exclusively hand out swag at attendee party 	\$2000
Breakfast Sponsor	<ul style="list-style-type: none"> Visible sign in breakfast area Bronze sponsorship benefits included 	\$900
Coffee Sponsor	<ul style="list-style-type: none"> Visible sign in coffee area 	\$500

Event Logistics

Our event follows the standard conference model. We are planning on approximately 50-60 sessions which will run for 50 minutes with 10-minute breaks between to allow time to visit with our sponsors. Registration will open at 7:00 am. Our keynote will start at 8:00 am and sessions will begin around 9:00 am. Breakfast, refreshments and lunch will be provided on site. The last session will end by 5:00 followed by closing remarks and prize giveaways. The evening before, there will be a VIP party dedicated to the speakers and attended by organizers and volunteers. After the event, there will be a networking party for the attendees.

Upon arrival, attendees will sign in and receive an event bag containing a full schedule, flyers, and other items from sponsors. They will also receive a Sponsor card. To enter the raffle, attendees will have to visit all sponsor tables and get the Sponsor card stamped.

We will end the day with a closing session and prize raffles. Attendees will also be able to qualify for additional entries into the raffles by completing evaluation forms or through various contests throughout the day.

After the event, we will send a follow-up email that will recap the day, provide links to the files from the event for download and provide a list of all sponsors with a links to their designated sites on the OrlandoCodeCamp.com site. This provides sponsors with one more opportunity to interact with attendees once the event has completed.

Sponsor Information

Upon arrival, sponsors will be greeted by a volunteer and be directed to their booth where a table and 2 chairs will be provided. All sponsors should bring marketing materials and be prepared to man their booth for the duration of the event. Please note: the organizers have a standing policy of not sharing attendee's personal data directly with anyone. Instead, we recommend that you bring business cards, pens, branded swag, a banner/sign, and have a raffle prize for your table to assist in the collection of business cards and other contact information. If you are giving away a prize during the raffle, prizes will be given away and your company announced during the closing remarks. If you require any special assistance such as additional chairs or other needs please contact us 2 weeks prior to the event date so we can best accommodate you: board@onetug.net.

Items to be included in the attendee bags must be provided 2 weeks prior to the event date. We ask that each sponsor limit their marketing material to one piece of paper. One or more additional small items with your brand can also be included in the bag.

It is very important for sponsors to email us their logo to be used on branded Code Camp items at least 1 month in advance of the event to be included in all marketing appropriate to their sponsor level. We will require a vector (SVG) logo for the T-Shirts, signs and other printed materials. We can use this image or a JPEG for the web site and emails.

Summary of Sponsor Deadlines

Date	Deadline	Sponsorship Level
Thu Nov 30th	<ul style="list-style-type: none">Last day for 20% discount if you pay early	All levels
Sun Dec 31st	<ul style="list-style-type: none">Last day for 10% discount if you pay early	All levels
Wed Jan 24th (1 month before)	<ul style="list-style-type: none">SVG logo for T-Shirts and printed materialsJPEG logo for web site and emails	Silver and above
Sat Feb 10th (2 weeks before)	<ul style="list-style-type: none">All special requests for sponsor booths (such as additional chairs, or other needs)	Silver and above
Sat Feb 10th (2 weeks before)	<ul style="list-style-type: none">All marketing materials and swag for attendee bags must be received in Orlando	Bronze and above

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Mailing Address for Promotional Materials and Swag

Andy Lech

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